

## Microcross Announces New Executive Appointment

**ORLANDO, Florida, April 17, 2017** – Microcross, headquartered in Orlando, FL is pleased to announce a new appointment within the company’s senior management team. William P. (Willy) Bowman has joined Microcross in the role of General Manager of Silicon Turnkey Solutions (STS), *A Microcross Company* located in Milpitas, California.

Willy brings more than thirty years semiconductor industry experience with proven results across diverse leadership roles in general, operations and supply chain management, plus engineering and product development; he also has had extensive exposure to the Government Products and Hi-Rel Aerospace & Defense market sectors.

Willy started his career at VLSI and subsequently enjoyed ten years at ST Microelectronics and fourteen years at Lattice, each time in progressively senior positions. As Director of Engineering & Product Development at ST Micro, Willy successfully managed the start-up & qualification of wafer probe, final test & burn-in manufacturing areas for a new facility in Phoenix, plus project managed the development of the company’s 7<sup>th</sup> generation microprocessor. At Lattice, Willy oversaw the manufacturing operations for the entire Commercial & Hi-Rel product lines and also established a new Manufacturing Operations site in Singapore. Most recently, Willy has been VP of Operations at Corwil, gaining broad experience in a US-based semiconductor services operation.

Willy grew up in Hawaii and earned his Bachelor of Science in Electrical Engineering from Cornell University in Ithaca, NY.

“Willy has a very significant role to assume at STS, as Zef Malik’s successor,” stated Richard Kingdon, CEO of Microcross. “We are delighted to welcome him to the Microcross team and are excited that his skills and experience will drive further commercial success for STS and the broader Microcross organization. Moreover, Zef’s gracious agreement to a changeover period will give Willy time to get acquainted with his new team and ensure a smooth transition in delivering against our extensive customer commitments.”

### **About Microcross**

Microcross is the one-source, one-solution provider of Bare Die & Wafers, Advanced Interconnect Technology, Custom Packaging & Assembly, Component Modification Services, Electrical & Environmental Testing and Hi-Rel Products to manufacturers and users of semiconductor devices. In business for more than 35 years, our comprehensive array of high-reliability capabilities serve the global Defense, Space, Medical, Industrial and Fabless Semiconductor markets. Microcross possesses the sourcing, packaging, assembly, test and logistics expertise needed to support an application throughout its entire program cycle. For additional information, visit [www.microcross.com](http://www.microcross.com)

### **About Microcross Silicon Turnkey Solutions (STS)**

Microcross Silicon Turnkey Solutions (STS) is an industry recognized collaborative partner that integrates design, engineering, manufacturing, test, and qualification processes with operational expertise to provide leading edge technology and services that enable customers to meet demanding time-to-market pressure, cost and technical challenges in today’s consumer, aerospace, defense, space and commercial markets. For additional information, visit [www.sts-usa.com](http://www.sts-usa.com)

Microcross Contact Information: Valerie Thomas, Marketing Manager [Valerie.thomas@microcross.com](mailto:Valerie.thomas@microcross.com)